



# Banshi Group of Institutions

Mohammadpur, Bithoor, Kanpur - 209201  
Website: www.banshicollege.org.in • Email: banshicollege@rediffmail.com  
Contact : 9839060666, 0512-3200638, 2790156 • Fax : 0512-2790156

## PGDM

2 Years Full Time Course



## MBA

2 Years Full Time Course

JOIN THE LEADERS LEAGUE, JOIN "BANSHI"

### BANSHI COLLEGE OF MANAGEMENT STUDIES

(Approved by AICTE, Ministry of HRD, Govt. of India, New Delhi)

### BANSHI COLLEGE OF MANAGEMENT & TECHNOLOGY

(Approved by AICTE, Ministry of HRD, Govt. of India, New Delhi)  
Affiliated to UPTU Lucknow (Code - 884)

### FIVE SCHOOL OF BUSINESS

(Approved by AICTE, Ministry of HRD, Govt. of India, New Delhi)  
Affiliated to UPTU Lucknow (Code - 618)

#### SALIENT FEATURES

- ✓ Industrial Visit (INTERNATIONAL & NATIONAL).
- ✓ Spoken English and One Foreign Language by an IIT Expert. A certificate will also be provided.
- ✓ Personality Development Lectures by Experts in the field.
- ✓ Daily presentation class on current business news.
- ✓ Best performance in examination.
- ✓ 100% Placement assistance.
- ✓ Summer Internship.
- ✓ Lectures by experts from Corporate World.
- ✓ Regular visiting faculty from various fields.
- ✓ In house Activities (Sports, Management Quizzes, Debates, Seminars, Workshops).
- ✓ Regular Group Discussion sessions.
- ✓ Each classroom well equipped with modern teaching aids (L.C.D).
- ✓ Air conditioned class rooms.
- ✓ Wi-Fi campus.
- ✓ Well equipped Library, Computer Labs.
- ✓ "JASHNA" - an annual cultural event organized by Banshi Group.
- ✓ Certificate courses in Computer Application.



Students Group Photograph with faculty

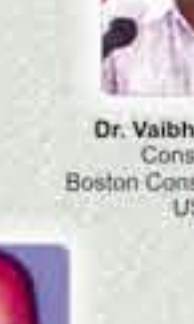
#### MARGDARSHAK



Chairman  
Shri S.C. Agnihotri



President  
Dr. Harish Dikshit



Secretary  
Dr. Mayank Agnihotri

#### BOARD OF GOVERNORS



Prof. S. K. Dikshit  
Former Prof. & Head  
I.I.T., Kanpur



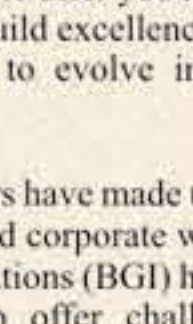
Dr. Sangeeta  
Senior Vice President  
AC Nielsen, USA



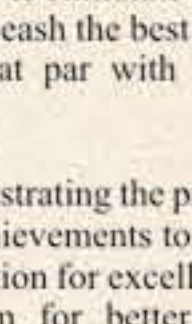
Dr. R. Mukund  
Vice President  
GE, Corporate  
USA



Dr. Vijay Bashin  
Senior Vice President  
Essent USA



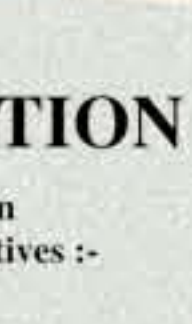
Dr. Anjali D. Bhasin  
Vice President  
CRAI USA



Dr. Vaibhav Dubey  
Consultant  
Boston Consulting Group  
USA



Ex. Prof. V. S. Tiwari  
Head, Surgery Deptt.  
G.S.V.M. Medical College, Kanpur



Dr. Vivek Dwivedi  
Principal, B.N.D. College  
Kanpur

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#### SECRETARY MESSAGE

Dr. Mayank Agnihotri



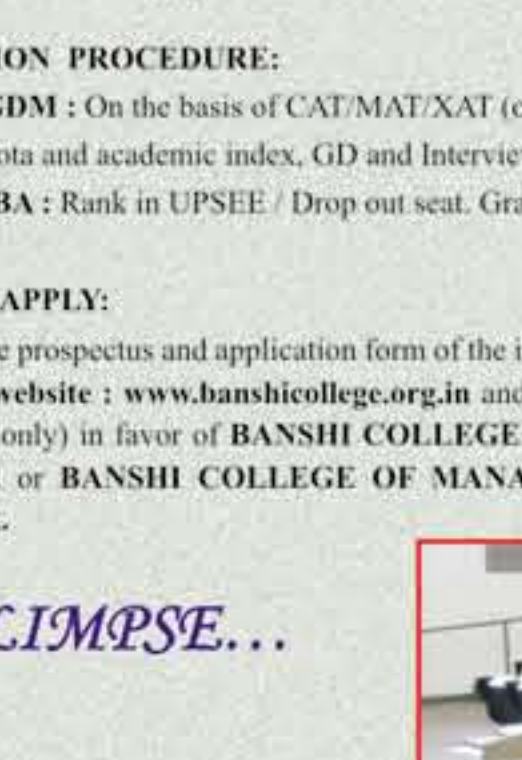
We are proud to offer you learning experience to stimulate and inspire you. We build excellence in education, unleash the best in you and allow you to evolve into professionals at par with the global standards.

Our past glorious years have made us proud by demonstrating the professional skills of our students and corporate world. With the achievements to our credit, Banshi Group of Institutions (BGI) has earned a reputation for excellence in the field of management. We continue to offer challenging curriculum for better academic achievement, personal growth and professional development. Students are moulded into professional become successful managers and entrepreneurs.

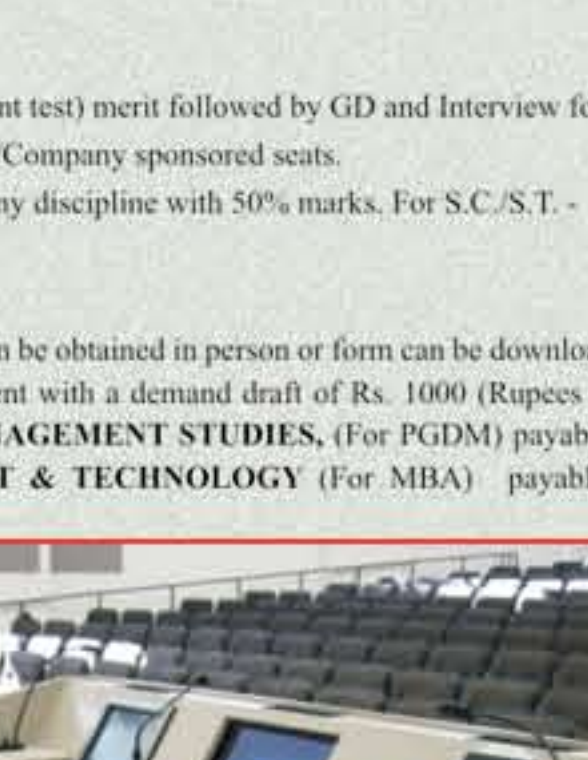
I welcome you to discover all the dimensions!

#### SPECIALIZATION

Dual specialization from the following electives :-



### PGDM



### MBA

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#### ELIGIBILITY:

A graduate in any discipline from a recognized University. Candidates appearing in the final year examination can also apply.

#### SELECTION PROCEDURE:

**PGDM** : On the basis of CAT/MAT/XAT (or equivalent test) merit followed by GD and Interview for normal quota and academic index, GD and Interview for NRI/Company sponsored seats.

**MBA** : Rank in UPSEE / Drop out seat. Graduate in any discipline with 50% marks. For S.C./S.T. - 45%.

#### HOW TO APPLY:

The prospectus and application form of the institute can be obtained in person or form can be downloaded from our website : [www.banshicollege.org.in](http://www.banshicollege.org.in) and can be sent with a demand draft of Rs. 1000 (Rupees One Thousand only) in favor of **BANSHI COLLEGE OF MANAGEMENT STUDIES**, (For PGDM) payable at **KANPUR** or **BANSHI COLLEGE OF MANAGEMENT & TECHNOLOGY** (For MBA) payable at **KANPUR**.

#### A GLIMPSE...

**LECTURE HALL** : Spacious and well equipped classes with latest audio-visual aids.



**LIBRARY** : Well equipped Library with over 3000 books on different Management fields and various International and National Journals with e-library concept.

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#### College Profile



Reception Hall



Reading News Paper



Wi-Fi Campus



Faculty

#### JASHNA - an annual cultural fest



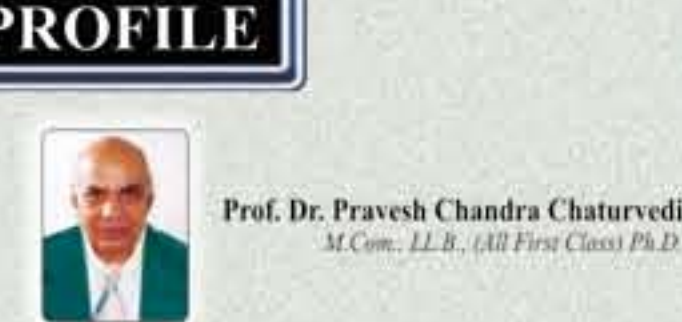
Fashion Show



Play



Classical Outlook



Dance Performer

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#### FACULTY PROFILE



Prof. S.P. Srivastava  
M.B.A., Ph.D., LL.B.

Director BCMS

Prof. S.P. Srivastava was born, brought up and educated at Lucknow (U.P.). He pursued his Post Graduation leading to the Degree of Master of Social work with specialization in Personnel Management, Industrial Relations and Welfare in the year 1967 and therefore did Doctor of Philosophy (Ph.D.) in social work on the topic "Labor Management in Steel Plants of India" with special reference to Durgapur Steel Plant of Hindustan Steels Limited now Steel authority of India Limited (SAIL). He was awarded the Degree of Ph.D. in the year 1971. He also did LL.B., Proficiency in Russian and French Languages, D.P.A. from the same university. After securing the professional qualifications, he served various Private and Public Sector Organization viz. Birla, Dalmia, Sahu Jain and CPSU to name a few in different capacities. After opting for voluntary retirement, he has engaged himself in teaching profession and joined Institute of Management Sciences, Department of HR and IR, University of Lucknow, Lucknow as Regular Visiting Faculty. He was also an Academic Counselor of IGNOU. He is also on the panel of several Management Institute in India & Abroad as an Examiner/Paper Setter.

Prof. Srivastava is presently working as a Director in Deptt. of PGDM.



Prof. Dr. Pravech Chandra Chaturvedi  
M.Com., LL.B. (All First Class) Ph.D.

Director, BCMT

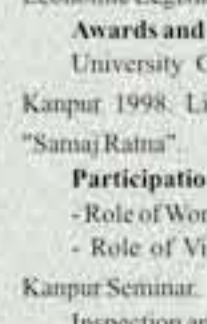
- **Teaching** : 42 Years, UG, PG Professional Courses
- **Research** : (i) M.Com. Dissertation on Management Accounting in India.  
(ii) Ph.D. Thesis on Analytical Study of Legal Environment in Corporate Industrial Enterprises in India since 1980.
- **Industry** : Independent Director (Govt. of India Nominee) Kanpur Commodity Exchange (2002-05)
- **Area of Specialization** : Finance & Taxation

**Formerly Academic & Administrative Positions:**

1. Department of Commerce, Head - PPN College, Post Graduate, CSJM University, Kanpur from 1973 to June 2009.
2. In CSJM University, Kanpur
  - (a) Dean, Faculty of Commerce, from 2003 to 2007.
  - (b) Department of Commerce-Head, Post Graduate PPN College, Kanpur

#### No. of Books published with details:

- (a) Financial Accounting - Kedar Nath & Sons, Meerut
- (b) foUkh; yksokadu - do-----



Manish Niranjn  
M.A. (Economics), M.B.A

Sr. Lecturer & Examination Controller (Deptt. of PGDM)

Manish Niranjn has done M.A. (Economics), M.B.A. from Rohilkhand University, Bareilly. He has a good inter personal skill & computer proficiency by which he resolve all the academic related problems. His area of interest is particularly in Production Operation Management, Human Resource Management, Organization Behavior, Statistics and Economics.

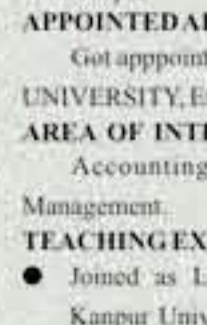
He is working as Sr. Lecturer & Examination Controller in Deptt. of PGDM.



Dr. Bharat Siddhartha  
M.Com., Ph.D., M.B.A., M.A., PGDCA (Asst. Professor)

Dr. Bharat, a young smart and dynamic person who possess caliber of attracting people because of his deep knowledge in the area of his subject had pursued his academic from C.S.J.M. University, Kanpur. He did M.Com., Ph.D. (Commerce) as the main stream of education. His subject of study in Ph.D. was Management of Corporate Taxation and Tax Planning. After completion of his academic qualification in the main stream of education, he did M.B.A., M.A. (Economics), Post Graduate Diploma in Computer Application. Dr. Bharat started his career from corporate sector and after a short span of time switched over to teaching profession. He has had 08 years of Post qualification experience in teaching in various college/university. Dr. Bharat possesses significant achievements in co-curricular activities during his studies. He has a strong desire to go upward towards his chosen line of profession.

Dr. Bharat is presently heading the department of MBA.



Dr. L.M. Porwal  
M. Com., Ph.D. (Director)

Director - FSB

Dr. Porwal has done his post graduation and Ph.D. in commerce stream. He has 30 yrs. teaching experience in UG, PG, Professional Courses.

**Doctoral Degree awarded to researchers on -**  
- Socio-Economic conditions of child labour in India.  
- Pan Masala Industry in India.

**Publication as author -**  
Books - Text Books and Reference Books in the field of Transport, Commercial Law Business (English and Hindi) and Economic Legislations.

**Awards and Honours -**  
University Gold Medalist, Socio-Cultural- Rotary Club Kanpur 1998. Lions International 1998, Porwal Mahasingh "Samaj Ratta".

**Participation and Paper Presentations:**  
- Role of Women in Village Industries  
- Role of Village Industries entrepreneurs and N.G.O.'s, Kanpur Seminar.

Inspection and Visitor Scholar.



Dr. Mridul Gupta  
M. Com., Ph.D. (Associate Professor)

Honour Diploma in Information and System Management. Presented paper entitled "Marketing of Financial Services" Women empowerment at G.N.G.P.G. College. Written guide for M.Com-I, M.Com-II (2008-09). Attended various seminars and workshops.

**APPOINTED ABROAD:**  
Got appointment as an Assistant Professor in MEKELLE UNIVERSITY, Ethiopia (North Africa).

**AREA OF INTEREST**  
Accounting, Finance, Economics, Principles of Management.

**TEACHING EXPERIENCE:**  
● Joined as Lecturer in Degree College under CSJM University Kanpur, since July 1999 to Dec. 2009. Total experience 10 yrs.

● Later on joined as a Reader in BGI since Jan, 2010 till date.



Dr. Deepak Tiwari  
M.Com., Ph.D. (Associate Prof.)

Educational Qualification : M.Com., Ph.D.

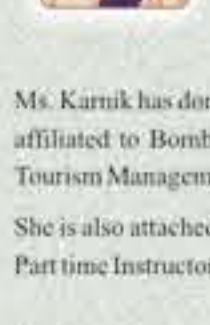
Work Experience :  
● Teaching : 05 Years 05 Months  
● Research :  
● Industry : 09 Years 03 Months

Area of Specialization : National Commerce

Conferences :  
● Presented Paper in Commerce Seminar Organized by Commerce Department, D.A.V. College, Kanpur.

● National Seminar Sponsored by UGC New Delhi, Organized by Vidya Mandir Mahavidyalaya, Khatmraj.

● Presented Paper Seminar 30-31, March, 2009, B.N.D. College, Kanpur.



Aakash Jain  
M.B.A.-IT (Sr. Lecturer & PD Trainer)

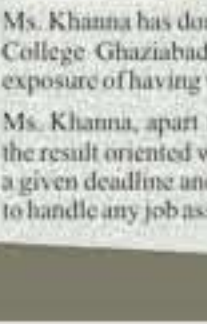
Mr. Aakash has done his MBA from U.P. Technical University, Lucknow. He is active and smart faculty in the area of organization cultural and social activities. His area of specializations are Marketing and Information Technology. He possesses his special interest in soft skills and has designed his own module of it. He also has online gaming place. He initially worked in corporate sector and subsequently switched over to teaching profession. He is a corporate trainer.



Abhishek Srivastava  
MBA -Finance (Lecturer)

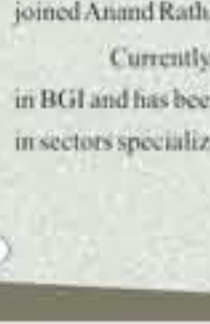
Qualification M.A. in clinical psychology from CSJM University Kanpur in 2002 and he has done M.B.A. from IBM. Specialization in Finance & Marketing.

He has done various Computer Application course from NIIT. Having corporate experience in ICICI Commercial card division, he has served in as a lecturer in NIMS University Jaipur.



Arun Singh  
MBA -Retail (Lecturer)

Mr. Singh has a good inter personal skill and have the quality to solve out the problems relating to corporate or Academic concern. He has 5 yrs. corporate experience and 2 yrs. as a lecturer in a National Institute of Management Sciences.



Mahesh Narayan Mishra  
(Lecturer, IT)

He has awarded providing M.C.A. by Bhopal University in the year 2005. After Completed his degree he started his career in IT related field as a lecturer in Institute of advanced technology, Gwalior.

Further, to attain corporate practical working and experience he joined Astin Softech Pvt.Ltd. as Software engineer and been added 4 years over there.



Purna Trivedi  
M.A., M. Phil., M.B.A. (Lecturer - Economics)

She has presented her papers in National Seminar conducted by UGC in Prayag Mahila Vdyapith Degree College, Allahabad on topic "Gender Development in the ERA of Globalization", my paper's topic was "Problem of decreasing sex ratio in the ERA of Globalization".

Total 3 yrs. academic experience in National Institute of Business Management as lecturer.



Akanksha Dubey  
MBA -Finance (Lecturer)

Ms. Akanksha Dubey has completed her M.B.A. from C.S.J.M. Kanpur University with the specializations of Finance and Marketing.

She, also, possesses good command over Computer Working and completed D.C.A. from the same University.



Shubha Karnik

Ms. Karnik has done her M.A. (French) from Elphinstone College affiliated to Bombay University and completed her master in Tourism Management.

She is also attached with IIT Kanpur and Kanpur University as a Part-time Instructor.



Aparna Khanna  
MBA-HR (Lecturer)

Ms. Khanna has done her M.B.A. from Indraprastha Engineering College Gurgaon. Besides this she has a fantastic corporate exposure of having worked in American Express Bank.

Ms. Khanna, apart from the academics, has the quality of taking the result oriented work by provoking self initiative in that within a given deadline and provides the same to the students about how to handle any job assigned.



Neha Aash  
(Placement Co-ordinator)

Ms. Neha has done her MBA from IBM, Kanpur University with the specialization in Finance and Control. She has a good corporate exposure and connected with senior level people of different companies. She worked in ICICI Prudential Life Insurance as a financial service consultant and after that she joined Anand Rathi Financial Services Ltd.

Currently, she is working as a placement co-ordinator in BGI and has been beneficial to the students to get them placed in sectors specialized accordingly.

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